



GET THE BEST EDUCATION AT MINERVA MARITIME ACADEMY COIMBATORE

THINKING TO STUDY

WHAT COURSE

After 10th 12th

• Shipping & Logistics

- ✓ Excellent Placement Track Record
- ✓ Institution with Potential Excellence
- ✓ National & International Placements
- ✓ Free Value Added Courses, Books & Uniforms



CHOOSE - PERFORM - EXCEL

B.B.A-SHIPPING & LOGISTICS (3 YEARS)

The Bachelor of Business Administration in Shipping and Logistic Management is an undergraduate program created in such a way that students can excel themselves in the area of managerial responsibilities among the sectors in Shipping and Logistics.

In this program students are trained to develop their activities in discovering, understanding and solving the problem and to upgrade themselves in modern areas of Shipping and Logistics

Logistics Management has become more important in area's like

CARGO HANDLING

STEVEDORES

CONTAINER FREIGHT HANDLING

SHIP CHANDLERS

CRUISE SHIP MANAGEMENT AND SHORE MANAGEMENT

COURSE HIGHLIGHTS

- Focus on smart skill development.
- Training on competitive exams
- Well experienced and professional faculty
- Internship and training program in reputed shipping.
- Frequent port visit and industrial visit.
- Guest lectures by eminent professionals from the shipping & logistics industry.
- Practical sessions and classes with industry experts.
- Communication skills training for English and hindi.
- Soft skills training and personality development programs.



CARGO SHIPPING

DOMESTIC SHIPPING MANAGEMENT

It is a one year diploma program divided into two semesters. This course teaches about the domestic market research, sales management and marketing management techniques. It also emphasis on documentation process for ports and ships.



INTERNATIONAL SHIPPING MANAGEMENT



It is a one year diploma level program divided into two semesters. This course teaches about traffic of cargoes, oil tankers, container carriers and many more.

CREW MANAGEMENT

It is a one year diploma level program dividing into two semesters. It teaches about global shipping industry and its trade routes. This course also teaches about manning the vessels like payroll services, banking and financial services etc.,



SHIPPING AND FREIGHT FORWARDING

It is one year diploma course with two semesters. This course mainly teaches the students about the fundamental freight including air, sea and land. It gives detailed briefing about chartering, packing, trade payments, commercial documentations, ports and airports and supply chain management.



PORT OPERATIONS AND MANAGEMENT



It is a one year diploma course which completely teaches about different types of terminals and ports. It also teaches about international freight movements, port controls, consignments. It also deals with port planning requirements and developments of infrastructure.

SHIPPING AND LOGISTIC PROFESSIONAL

This diploma program trains the students in international trade. It also teaches about material handling, warehousing, packaging, transportation, supply chain and customs.



VALUE ADDED COURSES

We also conduct value added courses at free of cost for students Like Personality Development, Communication Skills, Interview Techniques soft Skill Development, Leadership Courses, Paper Presentations & Seminars Group Discussions, Industry Orientation

HOSTEL FACILITIES FOR BOYS AND GIRLS

We offer students the most amenities to enhance students and provide great ambience for peaceful study. Our institution has separate accommodation for boys and girls with well furnished rooms, purified drinking water, excellent services, with top clean securities which makes Minerva hostels feel like home.



MINERVA COLLEGE OF CATERING & HOTEL MANAGEMENT

www.michm.in



MINERVA MARITIME ACADEMY

www.minervamaritimeacademy.com



MINERVA ACADEMY OF EDUCATION

www.minervaacademyofeducation.in



MINERVA EDUCATIONAL INSTITUTIONS

Campus Address

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FOR SPOT ADMISSION & COURSE COUNSELLING

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